

@logistics Reply is the Reply group company that offers a complete range of advanced services and solutions in the sphere of Supply Chain Execution. These range from the design and modeling of logistic procedures to the planning of turnkey application solutions and the introduction of new technologies.

@logistics Reply has been in the market for fifteen years, developing information systems and web-based solutions for Warehouse Management for a great number of customers operating in various business industries.

@logistics Reply markets under two product lines, Click Reply™ and SideUp Reply™, capable of entirely supporting warehouse processes.

More than 300 businesses and over 12000 users are using and integrating @logistics Reply's solutions into their value chain logistics.



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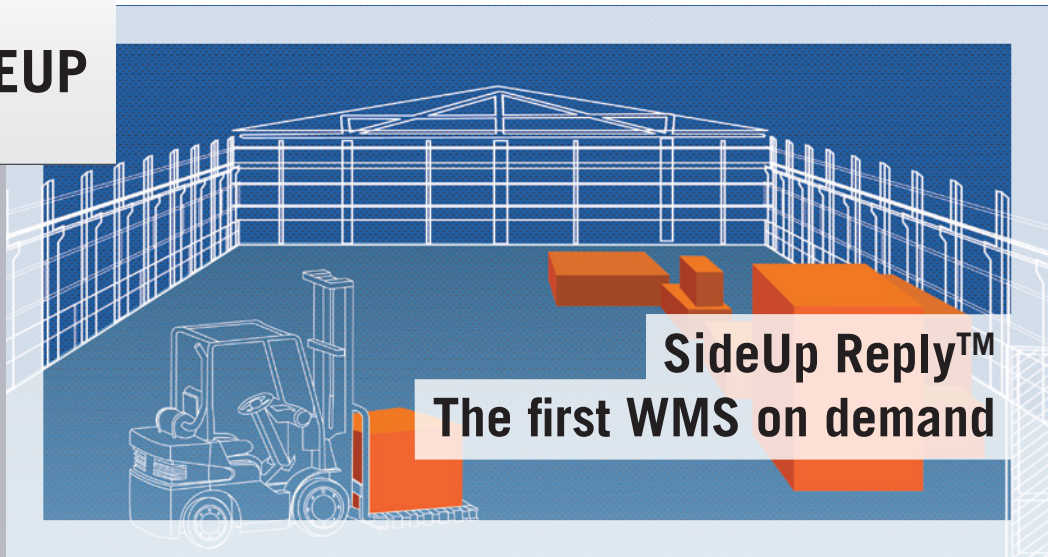
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What it is

SideUp Reply™ is an innovative Warehouse Management system distributed using the software-as-a-service (SaaS) model. It is a solution which resides on the web and is accessed directly via the Internet; this is why it requires no initial investment and significantly reduces operating costs completely avoiding the need to install and maintain dedicated servers. The system is immediately available and just requires payment of a monthly fee based on actual use: cost can vary month by month based on the number of users, activated functions and the level of assistance requested.

SideUp Reply™ is a complete WMS system designed to operate effectively in any distribution or production environment and is therefore able to manage warehouses containing finished or semi-processed goods, components or spare parts, and supports many business models while easily integrating with other players in the logistics chain.

SideUp Reply™ is a system geared towards the control of warehousing operations, allowing material handling management with hard copy or Wi-Fi terminals, space optimisation and reduction of implementation times, optimised planning of shipping activities, continuous and precise monitoring of activities and human and automatic resources.

SideUp Reply™ allows to completely integrate logistics processes with ERP systems and supports the use of automatic identification systems based on barcode, Voice and RFID technology.

Target market

SideUp Reply™ is intended for those companies wishing to efficiently manage their warehouse activities without strong investments in hardware and software.

In particular, this solution is especially suited for those logistics scenarios with:

- Limited budget for IT solutions
- High risk or uncertain operating scenarios, such as temporary logistics contracts
- Limited support from the company's IT department, e.g. for local branches or those abroad
- Need for a quick start-up phase

Advantages

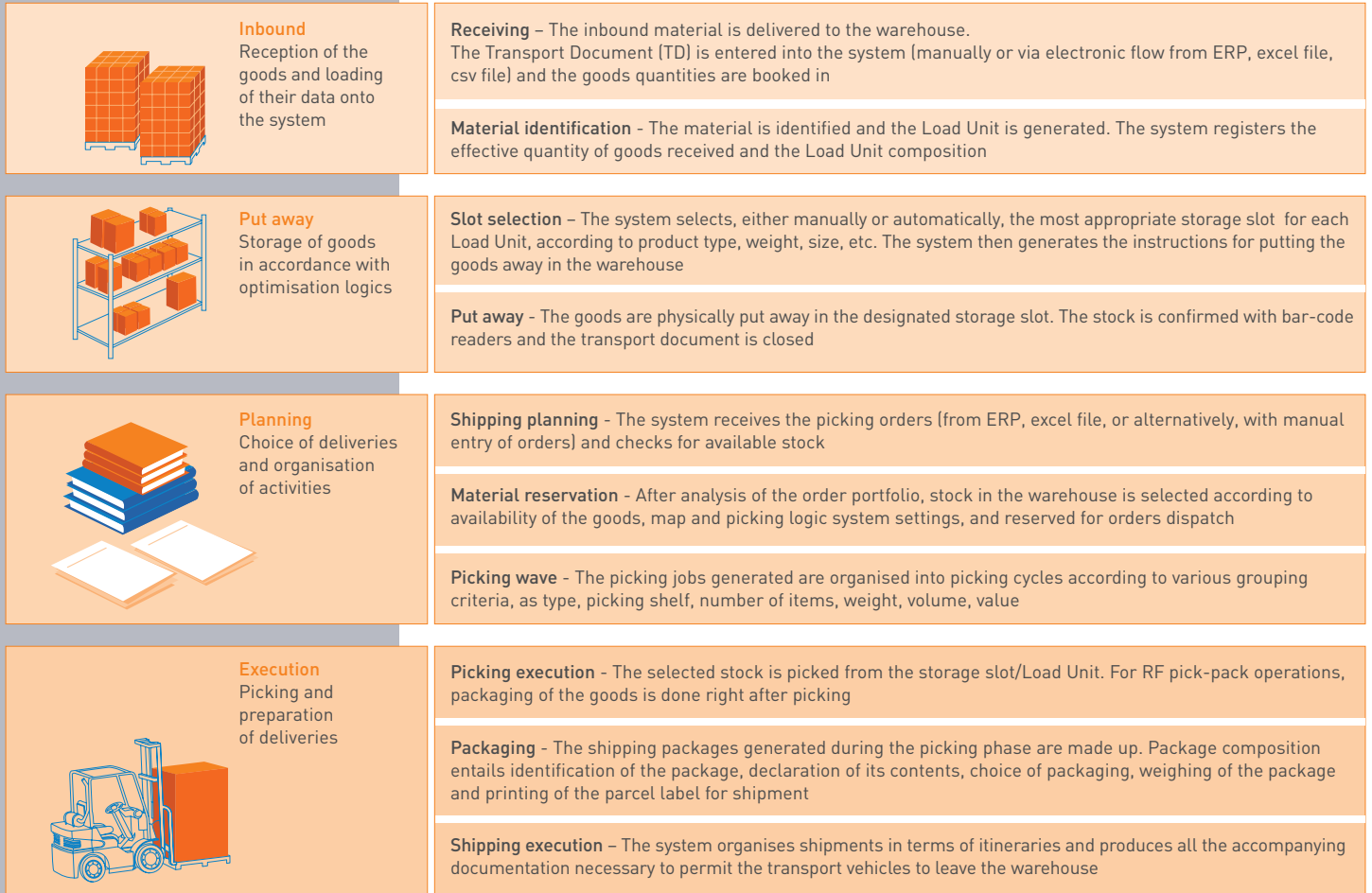
SideUp Reply™ offers several advantages in terms of **rapidity, efficiency and flexibility**:

- **No investment:** no need to buy servers, software licenses and engineering services for the installation and configuration of the system
- **No fixed duration:** the contract can be discontinued any month with no obligations or penalties. All the data in the system are returned to the customer
- **Flexible fee:** the cost can be adjusted month by month based on actual usage requirements, modifying the number of registered users or active functions
- **No management costs:** IT maintenance, along with server and software updates are in charge of the service supplier
- **Flexibility and customisation:** the system provides a large number of default, ready-to-use operational scenarios, giving the user flexibility and the ability to customise the system, even autonomously
- **Rapid start-up:** the solution is already available online, so no installation is needed. The default operational scenarios guarantee rapid activation and customization
- **No obsolescence:** you always have the latest version. System updates and evolutions are always transparent to the user. Hardware obsolescence is also eliminated, being the responsibility of the supplier

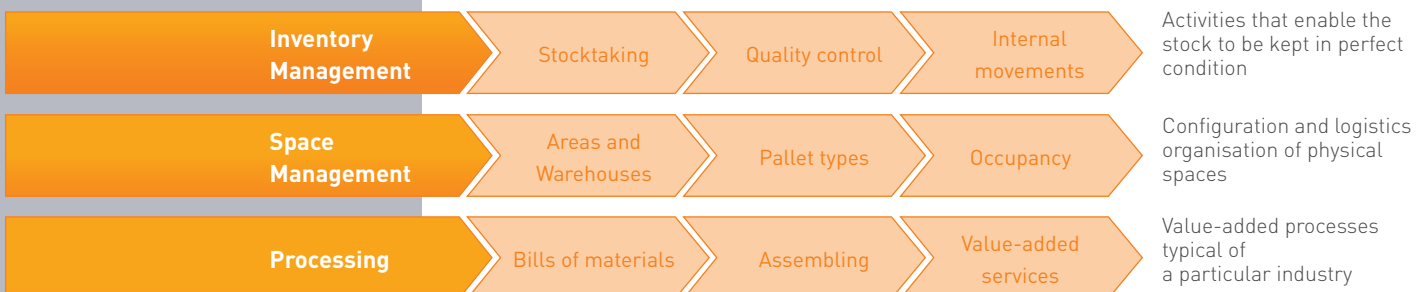
The processes

SideUp Reply™ allows to efficiently manage the main warehouse operational processes (main processes and support processes), thus improving productivity and accuracy.

Main processes: all the typical warehouse processes



Support processes: all processes that even if not directly linked to warehousing and deliveries comprise activities necessary for the proper and effective management of stock and warehouse resources



To test SideUp Reply™ for free and to discover all its functionalities: www.sideupreply.eu

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